

# Accelerate your journey to become analytics driven

## DXC Analytics Consulting

### Benefits

- Extract meaning, understanding and predictions from complex and growing data across internal and external data sources.
- Embed and operationalize analytics throughout your enterprise to increase speed to intelligence.
- Solve complex business problems through best-in-class capabilities, delivery methodologies and our ecosystem of strategic, market-leading alliances.

Empower the enterprise and harness the power to predict with industrialized analytics and artificial intelligence.

### Overcome business challenges

Organizations across the globe are trying to draw insights from growing pools of data. However, this is extremely difficult for organizations that lack an efficient analytics platform, skilled data scientists or analytic solutions. Even when the best technologies are chosen, success is not guaranteed. Many organizations find that their current culture is limiting their capacity to change, thereby reducing their success with analytics.

But the need to succeed is critical. Advanced analytics are now table stakes in many industries as technology disrupts business models and rewires competition. That makes it imperative that organizations evolve their culture, embed analytics in decision making and embrace automation to increase productivity.

### Transform your business performance

DXC Analytics Consulting channels data science outcomes into actionable insights that transform business performance. We leverage industry best practices, industrialization techniques and analytic methods to turn data into insights that can solve a variety of challenges. You are empowered to gather important insights from structured,

semistructured and unstructured data across multiple data sources and communication channels.

DXC applies industrialized analytics and artificial intelligence (AI) techniques that unleash innovation and improve your business operations. Our analytic utilities allow us to help you uncover those insights rapidly, increasing speed to intelligence in solving business problems and helping you achieve key business objectives. We know how to make intelligent solutions work on an enterprise industrial scale.

### Avoid risks, gain growth and savings

Massive amounts of data mean nothing if you can't internalize, visualize and optimize information to make crucial decisions that lead to business growth and tangible outcomes. DXC Analytics Consulting services integrate with solutions that match your key business needs, enabling you to achieve measurable business benefits.

**Growth** – DXC Technology helped a major automobile and spare-parts manufacturer determine whether its spare-part pricing could be digitized. The pricing recommendation provided revenue forecasts that were much more accurate than the manual method and would save millions of dollars worldwide when applied at scale.

**Analytics Solutions**

Analytics Consulting provides services framework, methodology and solution starters for analytics solutions implementation and integration. Here are some examples of solutions packages we offer:

- Customer Analytics
- Marketing Analytics
- Social Analytics
- Predictive Maintenance Analytics
- Warranty Analytics – Early Defect Detection
- Smart Manufacturing/ Predictive Quality Analytics
- Supply Chain Analytics
- IT Service Management Analytics
- Fraud Analytics
- Financial Analytics
- Workforce Analytics
- Spend Analytics
- Situational Awareness Analytics

**Learn more at**  
**[www.dxc.technology/  
analytics](http://www.dxc.technology/analytics)**

**Savings** – A mining company depended on DXC to gather insights from mining equipment and apply data science to avoid unexpected operational downtime and improve efficiency and safety. The result was a dramatic 5 to 20 percent increase in operations efficiency, with an estimated savings of as much as \$51 million.

**Avoid risk** – A gaming company relied on DXC analytics to provide more insights into voucher activities, strengthening its ability to monitor and investigate suspicious activities and transactions, and enabling the company to avoid revenue leakage from anti-money laundering (AML) activities.

**Get speedy, experienced, flexible help**

DXC can help you quickly raise your analytics IQ. Our consultants assess where you are in the analytics maturity journey, prescribe analytic utilities to multiply your capabilities and deliver actionable insights to the right person at the right time for any use case. Our approach delivers business results in weeks, not months.

As one of the world's largest IT systems integrator, DXC has extensive experience in embracing and extending your existing digital ecosystem. We integrate decision automation and propagate analytic insights to business applications and processes to operationalize decision automation.

Our solution is offered in tiered service solutions from proof of value to full-scale analytics industrialization. We offer the flexibility to deploy on-premises, as-a-service, or hybrid models to meet

business and IT requirements. And, our industrial scale hybrid deployments are built on leading platforms through DXC Analytics Platform offering.

**DXC is here to help**

Serving more than 900 analytics clients worldwide, with more than 8,000 Analytics professionals, we have deep industry and domain expertise in analytics, business intelligence and data management. DXC gives you the right blend of onshore and offshore models to deliver large scale, cost-effective solutions. Our expertise is led by members of the DXC Analytics Data Lab, a staff of more than 200 dedicated AI professionals and data scientists who hold PhD, master's and MBA degrees in statistics and mathematics. Our consultants have more than 18 years of analytics experience partnering with Fortune 500 clients worldwide and more than 200 business-driven use cases relevant to your industry and functional needs. Our Analytics Platform takes the complexity out of analytics with a fully managed, industrialized solution that incorporates the latest technologies from market-leading partners.

**Engage with DXC today**

Schedule a Data Discovery workshop today to learn how DXC analytics consultants, industrialized analytics and AI techniques can improve your business operations. We'll show you how our analytic utilities and platform increase your organization's speed to intelligence, helping you solve critical business problems and achieve your key business objectives.

**About DXC Technology**

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, helping clients harness the power of innovation to thrive on change. Created by the merger of CSC and the Enterprise Services business of Hewlett Packard Enterprise, DXC Technology serves nearly 6,000 private and public sector clients across 70 countries. The company's technology independence, global talent and extensive partner network combine to deliver powerful next-generation IT services and solutions. DXC Technology is recognized among the best corporate citizens globally. For more information, visit [www.dxc.technology](http://www.dxc.technology).