

Boost your analytics capabilities and effectiveness

DXC Industrialized Advanced Analytics

Augment and scale your analytics capabilities with a comprehensive suite of services.

Key insights

- Access data science experts as needed to quickly scale your analytics team.
- Gain a dedicated team of data scientists to help you continuously conduct business research.
- Efficiently manage and govern ongoing operations of analytic models and processes.

Organizations are realizing the power of advanced analytics to help them make data-driven decisions that provide competitive advantages. Expanding the use of analytics means enhancing in-house data science capabilities, and this demand is in turn driving the adoption of managed analytic services.

Although many businesses have invested in an analytics solution, often they have not yet scaled it up to reach its full potential. Managed services give you a quick, cost-effective way to augment your team with advanced analytical techniques, tools and platforms. DXC Technology knows how to make intelligent solutions work on an enterprise scale through our comprehensive suite of services and capabilities, including:

- **Managed analytic labs.** Work with a dedicated analytics team to manage your backlog of business analytics, following industry-standard analytics development and model management processes, coupled with enabling tools and analytic platforms.
- **Managed analytic operations.** Offload routine analytic model maintenance and free up internal data scientists to work on strategic projects.
- **Managed analytic resourcing.** Draw on industry-leading analytics staff and processes to expedite analytics-driven outcomes.

Manage corporate assets to industrial scale

Organizations that commit to the ongoing development and deployment

of analytics are more likely to advance business objectives by gaining insight, evaluating options and making effective decisions. Business users want actionable insights. They expect analytics teams to deliver results quickly, turning data into actions and embedding analytic insights into business processes.

DXC applies industrialized analytics and artificial intelligence (AI) techniques to increase innovation and improve business operations. The business benefits include:

- **Expedited outcomes.** DXC helped a major freight and logistics client analyze its operations data, develop predictive models and gain valuable insights to identify opportunities for improved asset utilization, labor productivity and customer service. The client realized improvements within 10 to 12 weeks, rather than months.
- **Fast-track deployments.** Gain access to our pool of data scientists to quickly scale your analytics team and generate analytic insights that can yield a 10 to 15 percent response rate.
- **Sustained outcomes.** Maintain the ongoing accuracy and performance of analytic models.

Get speedy, experienced, flexible help

DXC consultants quickly assess where you are in the analytics maturity journey and prescribe analytic utilities to multiply your capabilities. We use industrialized analytics and AI to deliver business outcomes rapidly — within weeks, not months.

Solution packages

Industrialized Advanced Analytics augments managed analytic services to sustain business outcomes and scale operations. Examples of analytics solutions that we offer include:

- Customer Analytics
- Marketing Analytics
- Social Analytics
- Predictive Maintenance Analytics
- Warranty Analytics – Early Defect Detection
- Smart Manufacturing/ Predictive Quality Analytics
- Supply Chain Analytics
- IT Service Management Analytics
- Fraud Analytics
- Financial Analytics
- Workforce Analytics
- Spend Analytics
- Situational Awareness Analytics

Learn more at
**[www.dxc.technology/
analytics](http://www.dxc.technology/analytics)**

DXC's team of more than 100 global data scientists offers a range of techniques, tools and platforms to accelerate advanced analytics. You choose functional options that enable our experts to design, launch and implement analytic solutions rapidly across industries and business domains.

DXC Industrialized Advanced Analytics Services are effort-based, which helps you move to a predictable operating expense model. Our data scientists work in partnership with you to gather data and analyze business processes to arrive at analytic insights, so you can make the best decisions and improve time to market.

See what you can achieve

DXC Industrialized Advanced Analytics offers these key benefits:

Operational efficiency – Industrialized advanced analytics services accelerate the delivery of business insight through rapid analytic deployment. Clients with managed internal analytic functions and mission-critical analytic routines benefit from faster time to value through rapid deployment.

Cost effectiveness – Industrialized advanced analytics services often enable lower, more predictable operating costs. Clients realize the benefit of improved efficiency in analytics operations, producing more with less.

Innovation throughput – DXC onshore and offshore data scientist teams provide the scale to meet analytic project and support demands. Clients have realized increased business demand for analytic projects and better use of their internal data scientists.

Sustained value from analytics – Industrialized advanced analytics services combine consulting, analytic

assets, and platform and operations to offer a more flexible delivery approach. These services can help businesses industrialize their analytic processes and operations, improve the predictability of business results and sustain the return on investment (ROI) from existing analytic projects.

DXC is here to help

Serving more than 900 analytics clients worldwide, with more than 8,000 Analytics professionals, we have deep industry and domain expertise in analytics, business intelligence and data management. DXC gives you the right blend of onshore and offshore models to deliver large-scale, cost-effective solutions. Our expertise is led by the DXC Analytics Data Lab with more than 200 dedicated AI professionals and data scientists with advanced PhDs, master's, and MBA degrees in statistics and mathematics. Our consultants have 18 years of analytics experience partnering with Fortune 500 clients worldwide and more than 200 business-driven use cases relevant to your industry and functional needs. Our Analytics Platform takes the complexity out of analytics with a fully managed, industrialized solution that incorporates the latest technologies from market-leading partners.

Engage with DXC today

Let DXC analytics consultants apply industrialized analytics and AI techniques and get started on improving your business operations by scheduling a Data Discovery workshop. Our Industrialized Advanced Analytics services and analytics utilities allow us to rapidly bring intelligence into your business through the DXC Analytics Platform, increasing speed to intelligence in solving business problems and achieving your key business objectives.

About DXC Technology

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, helping clients harness the power of innovation to thrive on change. Created by the merger of CSC and the Enterprise Services business of Hewlett Packard Enterprise, DXC Technology serves nearly 6,000 private and public sector clients across 70 countries. The company's technology independence, global talent and extensive partner network combine to deliver powerful next-generation IT services and solutions. DXC Technology is recognized among the best corporate citizens globally. For more information, visit www.dxc.technology.