

# Speed time to application innovation

## DXC Rapid Digital Delivery powered by DXC Dynamic Talent Cloud

Move into the digital fast lane for application innovation. Develop minimal viable application products (MVP) in only a few weeks to test and demonstrate feasibility before committing to a large investment for scale-out.

### Key insights

Rapid Digital Delivery, a new offering from DXC Technology, offers numerous advantages, including these:

- Delivers fast cycle value realization
- Focuses on minimum viable product creation, addressing ideation and application design, development and testing with emphasis on Mode 2 technology innovation
- Offers a standard service catalogue
- Uses crowdsourcing to deliver speed to value and is powered by DXC Dynamic Talent Cloud

### Prepare for applications demand

Organizations take their business to the Digital Era to extend, defend, create and disrupt their ecosystem.<sup>1</sup> Analysts report that by 2020, the greatest source of competitive advantage for 30 percent of organizations will come from the workforce's ability to creatively exploit digital technologies.<sup>2</sup> Applications are one of the key enablers of the Digital Era, and demand for applications is increasing.

Rapid application innovation is difficult and requires new ways of working. Many organizations struggle with innovation because they can't measure the value it is creating.<sup>3</sup> Moreover, enterprises don't have the means in place to rapidly incubate application innovation opportunities to the point where they can be assessed for production implementation and back-end integration.

### Gain a ready resource

Rapid Digital Delivery is the execution engine that can take your ideas to minimal viable application products (MVP). This capability uses DXC Dynamic Talent Cloud as a vehicle to rapidly mobilize various DXC internal and external crowdsourcing talent pools of more than 1 million people combined

to deliver value to our clients more quickly and more cost-effectively. And in the process, we help our clients increase their rate of application innovation.

Rapid Digital Delivery is similar to an R&D resource that clients only pay for when they need it — no hiring, no bringing on a permanent resource, only prompt, high-quality application prototypes to enable solution testing when clients need it.

Let your valuable resources focus on their day-to-day jobs; let DXC Technology help develop your application prototypes.

### Enter the digital fast lane for application innovation

Rapid Digital Delivery is a radical departure from the status quo in driving the client's digital transformation. With Rapid Digital Delivery, DXC can deliver MVPs in weeks as opposed to months. We can do this because we use DXC Dynamic Talent Cloud as a vehicle to rapidly mobilize various DXC internal and external crowdsourcing talent pools. These pools comprise more than 1 million people skilled in supporting application design and development, quickly creating and optimizing algorithms, and developing data analysis solutions.

<sup>1</sup> Digital transformation. Enabling disruptive digital experiences where the customer is the first mover; DXC Technology; 2017

<sup>2</sup> Recipe for Digital Workplace Execution: Transform the Corporate Culture; Gartner, published March 30, 2016, refreshed July 2017

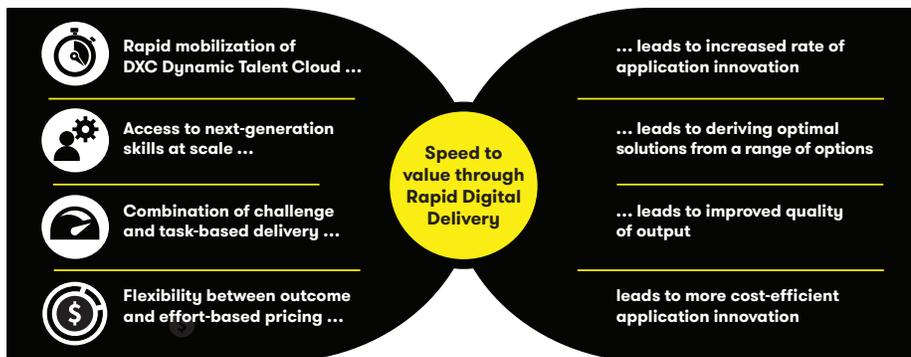
<sup>3</sup> How to Achieve Enterprise Agility with a Bimodal Capability; Gartner, published April 24, 2015, refreshed September 2, 2016

**“The quality of the application prototypes was outstanding. The talent pool from DXC Technology was mobilized in just a few days. We delivered both use cases in eight weeks and showcased that we can increase time to value for our business.**

**“Going forward this is going to be a very cost-effective way to contribute to the digital innovation portfolio. It was an iterative and incremental delivery experience with lots of checkpoints.”**

- Information services architect for a DXC agrichemical client

### Rapid Digital Delivery is the digital fast lane for application innovation



### Discover the DXC advantage

- DXC can provide rapid access to next-generation skills at scale with DXC internal and external crowd communities and a combined talent pool of more than 1 million people.
- We bring clients more than 3 years of crowdsourcing experience and our own IP and platform.
- DXC shields clients from the complexity that comes with onboarding and engaging third-party crowd communities.
- We provide an end-to-end application life cycle experience that goes beyond any third-party crowd community scope.
- DXC de-risks application development and integration because we have an intimate understanding of our clients’ IT environments.

### Key features

- Rapid Digital Delivery offers multiple application designs, application wireframes and application prototypes; you only pay for the ones you choose.
- You gain flexibility between outcome- and effort-based pricing, with no volume commitments.
- The offering enables you to validate your application ideas with actual prototypes. And you’ll see tangible results in days or a few weeks rather than months.
- Engagements typically can begin in only a few days and deliver application products in less than 90 days.

### Take the next steps

Let DXC review your current application innovation portfolio and identify areas where we can help you drive immediate outcomes. Together we can develop a game plan to launch Rapid Digital Delivery as a pilot on a few uses cases — and then get ready to be delighted with the value that we can drive for you.

**Learn more at [www.dxc.technology/application\\_services](http://www.dxc.technology/application_services)**

### About DXC Technology

DXC Technology (NYSE: DXC) is the world’s leading independent, end-to-end IT services company, helping clients harness the power of innovation to thrive on change. Created by the merger of CSC and the Enterprise Services business of Hewlett Packard Enterprise, DXC Technology serves nearly 6,000 private and public sector clients across 70 countries. The company’s technology independence, global talent and extensive partner network combine to deliver powerful next-generation IT services and solutions. DXC Technology is recognized among the best corporate citizens globally. For more information, visit [www.dxc.technology](http://www.dxc.technology).