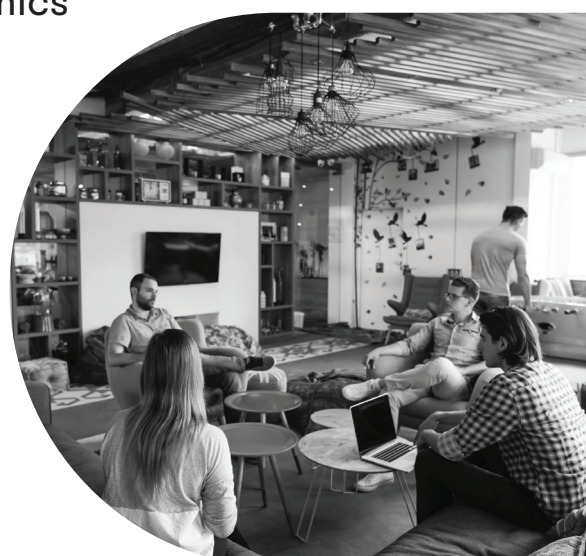


Digital Transformation Centres

Today, accessibility and technology advances have enabled almost anything to be connected to anyone, anywhere, anytime.

The convergence of digital business models and technology platforms continue to significantly alter the market dynamics in most industry sectors, presenting great opportunities for organisations – if they have the resilience, agility and talent to respond to rapid change.

The move from traditional to digital requires a fundamental change in the way organisations work, learn and deliver, with new and evolving skills and ways of working needed to solve business challenges.



DXC Technology's Digital Transformation Centres (DTCs) are places for digital innovation, discovery and development. We work jointly with clients to rapidly solve their business problems and accelerate business value.



An environment

Designed to enable the incubation of ideas, learning and innovative solutions.



A new way of working

A framework specifically for addressing business problems and generating rapid outcomes.



A culture

An immersive, engaging, collaborative experience which fosters the right skills and capabilities.

Lean innovation framework

	Pre-Discovery	Discovery	Alpha	Beta	Live
	Define digital strategy and direction	Observation and research-led user and system understanding	Explore options, prioritise and prototype	Iterate, gather data and harden	Iterate, maintain and consolidate
People and culture	<ul style="list-style-type: none"> Strategic priorities Drivers of value and disruption 	<ul style="list-style-type: none"> Elaborated problem statements Behavioural personas To-be journey map Service blueprint Experience roadmap Prioritised product backlog 	<ul style="list-style-type: none"> Experimentation Working prototypes Technical learning Validated business case Minimum Viable Product (MVP) Prioritised product backlog 	<ul style="list-style-type: none"> Embed new operating models Industrialise and scale Iterate and enhance Testing and feedback Operational learning Prioritised product backlog 	<ul style="list-style-type: none"> Continuous innovation Continuous DevOps and integration Evergreening Continuous improvement Business driven service levels
Tech and tools	<ul style="list-style-type: none"> Digital blueprint Problem statements 				
Physical space					

The benefits

- ▶ Enable the **incubation of fresh ideas and approaches** to developing minimum viable products (MVPs)
- ▶ **Access to the right skills** and ability to “punch out” to additional scale as needed
- ▶ Develop in weeks and use MVPs to **test feasibility of new digital products and services**
- ▶ **Rapid return on investment** – value delivered per MVP where possible
- ▶ Deliver a **cost-effective model** (some flexibility between outcome and effort-based pricing)
- ▶ **Lower risk** (for all) – fail fast and learn early



Together, we transform the user experience, the way we partner and how we enable digital capabilities across organisations.

The DTC difference

- ▶ We bring clients on-site with our team, our partners, university staff and students to **solve business challenges**.
- ▶ We can execute using any technology – it is the outcome, not the technology that is important.
- ▶ Uses **discovery framing**, identification of business problems and **agile ways of working**.
- ▶ Designed around simplicity – **multi-skilled teams** of varying size (from 2 up to 12).

University ties

DXC partners with renowned Australian universities to provide access to skills and research for DTC projects.

- Swinburne University of Technology
- University of Technology Sydney

Request a visit by completing our 'Contact Us' form

www.dxc.technology/au/dtc