Beyond disruption: How Australian organisations transform and thrive in the digital age.

In a new era of digital disruption, CEOs and boards of today are constantly under pressure to ensure their organisations are relevant and resilient in the face of fast technological and social change. DXC Technology – the world’s leading independent end-to-end IT services company – has commissioned emerging analyst firm Telsyte to research key themes impacting business technology decisions, overall digital strategies and IT spending intentions of more than 400 Australian companies.

Australian IT budgets are set to grow, but acceptance of digital disruption remains low

- IT budgets are set to grow: 5.4% in 2018
- Acceptance of digital disruption remains low: 43%

IT budgets are set to grow, but acceptance of digital disruption remains low

Australian organisations on a path to digital maturity, but approaches vary

- 34% of organisations have pilot projects with a view for larger scale IT transformation
- 43% of IT and business leaders believe their industry is being digitally disrupted
- 52% of IT and business leaders believe their industry is being digitally disrupted
- 60% of IT and business leaders believe their industry is being digitally disrupted

Businesses with organisational-wide digital strategies excel

- 43% of business leaders are only ‘keeping an eye’ on disruption and reacting ‘if and when it begins to impact us’
- 60% of IT and business leaders believe their industry is being digitally disrupted
- 15% of IT budgets is now spent on innovation
- 20% of organisations have pilot projects with a view for larger scale IT transformation

IT budgets set to grow, but acceptance of digital disruption remains low

Four key drivers that will help companies with an organisational-wide digital strategy

- Cybersecurity
- IT and business leaders believe their industry is being digitally disrupted
- Big data analytics
- Cybersecurity
- Organisation-wide digital strategy
- Cybersecurity
- Cybersecurity
- Cybersecurity
- Cybersecurity

Cybersecurity

An organisational-wide approach to digital transformation will be managed at the highest levels

Big data analytics

The power of big data analytics and machine learning is enhanced

Culture

Organisational innovation is as much about people as it is technology

Shadow IT

Reduce likelihood of higher costs, inconsistent technology selection, lack of transferable skills and project failure

Four key drivers that will set companies with an organisational-wide digital strategy apart from others:

- Cybersecurity
- IT and business leaders believe their industry is being digitally disrupted
- Big data analytics
- Cybersecurity
- Organisation-wide digital strategy
- Cybersecurity
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There are four stages of digital maturity among Australian companies:

<table>
<thead>
<tr>
<th>Stage</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No digital strategy</td>
<td>9%</td>
</tr>
<tr>
<td>Business unit varied digital strategies</td>
<td>34%</td>
</tr>
<tr>
<td>Organisation-wide digital strategy</td>
<td>32%</td>
</tr>
<tr>
<td>Investigating</td>
<td>25%</td>
</tr>
<tr>
<td>Culture</td>
<td>32%</td>
</tr>
<tr>
<td>Shadow IT</td>
<td>60%</td>
</tr>
<tr>
<td>Big data analytics</td>
<td>52%</td>
</tr>
<tr>
<td>Cybersecurity</td>
<td>5.4%</td>
</tr>
</tbody>
</table>

DXC Technology believes in a holistic, organisation-wide approach to digital transformation, so that organisations can take advantage of digital for a more agile, efficient and innovative future.

Find out why by reading the Beyond Disruption research study at dxc.technology/au/digital