Many organisations have been compelled to rethink investments and fast-track transformation plans to ensure business continuity and prepare for growth in the disruption-driven economy of the future.

Australian & New Zealand businesses plan to increase technology spending by 5%.

As a result of the current disruptions, 85% feel more open to embracing new and emerging technology.

Organisations are now preparing for the future. Over 80% of Australian & New Zealand businesses with a transformation strategy have “fast-tracked” technology modernisation due to the current disruptions.

The majority are investing in Cloud to build resilience against future disruption.

54% of businesses have adopted a Cloud-first policy making it a key technology enabler.

31% have no restrictions on Cloud usage making it a clear preference for critical platforms.

The most important areas of investment for businesses in 2020 and beyond:

- 85% feel more open to embracing new and emerging technology.
- 67% stated they will focus their transformation efforts on employees.
- 61% focusing on customers in 2019.
- Over 80% of Australian & New Zealand businesses with a transformation strategy have “fast-tracked” technology modernisation due to the current disruptions.
- 75% Workplace modernisation
- 72% Data analytics
- 68% Cloud
- 66% Cybersecurity
- 66% Modern business applications

Pulse 2: DXC key recommendations

Optimise the technology investments you have already made

The technology landscape is changing quickly, and organisations need to find ways to take advantage of that by driving down operational costs through optimisation and commercial means. This should include investing in automation platforms, investigating how differing service provider arrangements might lead to cost benefits at scale, and looking towards consolidating applications wherever appropriate.

Future disruption will be the norm; so focus on resilience and application modernisation

A continuous focus on areas that make the business more resilient such as cyber-security, and modern, flexible applications is paramount. Organisations should ensure they have strategies in place to migrate core applications to cloud-based services. Additionally, through leveraging the power of data and analytics, organisations can inform decision making to support business resilience.

Double-down on building a secure, scalable and sustainable employee experience

With the new digital reality giving way to the remote worker and flexible ways of working, now is the time to review the products, platforms and processes that are in place to ensure the workplace is secure, scalable and sustainable. Consideration needs to be given to the cultural impact of these changes on the workforce, and ensure well-being, productivity, and overall experience is prioritised as this becomes the new norm for office workers.

Build flexible platforms that allow the rapid exploitation of new technology

Through the disruptions of 2020, technology enabled business continuity, yet now is the time to reinforce the role technology can play into the future. Setting up your technology investments so that they are scalable, modular, and allow easy experimentation of new ideas is critical. Furthermore, it is important to allow employees to be informed and curious about new and emerging technologies and how they can benefit the organisation.