

# Digital Transformation Centres

## Deliver business outcomes... fast

In the Digital Age increased accessibility, and technology advances, have enabled just about anything to be connected to just about anyone, anywhere, anytime.

The convergence of digital business models and technology platforms continues to significantly alter the market dynamics in most industry sectors, presenting great opportunities for organisations, but only if they have the speed, agility and skills to respond to rapid change.

The move from traditional to digital requires a fundamental change in the way organisations work, learn and deliver, with new and evolving skills and ways of working needed to solve business challenges.



### A place

A purpose-built environment, co-located on a University campus, designed to enable the incubation of ideas, learning and innovative solutions.



### A new way of working

A framework specifically for addressing business problems and generating rapid outcomes



### A culture

An immersive, engaging, collaborative experience which fosters the right skills and capabilities

## Agile Delivery Framework

Pre-Discovery	Discovery	Alpha	Beta	Live
Define Digital Strategy and Direction	Observation and Research-led User and System Understanding	Explore Options, Prioritise and Prototype	Iterate, Gather Data and Harden	Iterate, Maintain and Consolidate
<ul style="list-style-type: none"> <li>Strategic priorities</li> <li>Mapped service journeys</li> <li>Blueprint</li> <li>Transformation roadmap</li> <li>Problem statements</li> </ul>	<ul style="list-style-type: none"> <li>Elaborated problem statements</li> <li>Personas</li> <li>Minimum Viable Product (MVP) definition</li> <li>Prioritised product backlog</li> <li>Sprint plan</li> </ul>	<ul style="list-style-type: none"> <li>Working prototypes</li> <li>Experimentation</li> <li>Technical learning</li> <li>MVP</li> <li>Prioritised product backlog</li> </ul>	<ul style="list-style-type: none"> <li>Industrialise and scale</li> <li>Iterate and enhance</li> <li>Testing and feedback</li> <li>Operational learning</li> <li>Prioritised product backlog</li> </ul>	<ul style="list-style-type: none"> <li>Continuous DevOps and integration</li> <li>Evergreening</li> <li>Continuous improvement</li> <li>Business driven service levels</li> </ul>

## The benefits

- Enable the **incubation of fresh ideas and approaches** to developing minimal viable products (MVPs)
- Mobilise in hours** as opposed to weeks or months using onshore, nearshore, offshore and crowd sourcing options
- Access to the right skills** and ability to “punch out” to additional scale as needed
- Develop in weeks and use MVPs to **test feasibility of new digital products and services**
- Rapid Return on Investment** – MVP are designed to deliver business value in each iteration
- Deliver a **cost-effective model** (some flexibility between outcome and effort based pricing)
- Lower risk** – fail fast and learn early

- We bring clients on-site with our team, our partners, university staff and students to solve business challenges.
- We can execute using any technology – it is the outcome, not the tech that is important.
- We utilise design thinking, agile ways of working and lean delivery to solve client business problems.
- Designed around simplicity – multi-disciplinary teams of varying size (from 2 up to 12).

### Contact

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