

# The Power of Transparency in Operations and Logistics

## Omnilocation and Shoof @Airbus

Operations and logistics suffer from an immense controlling effort. Different events from different sources will impact your logistics chain negatively at any point in time. Such events may be man-made, such as a request for additional resources ahead of schedule, or natural, such as a storm impairing your driver's speed.

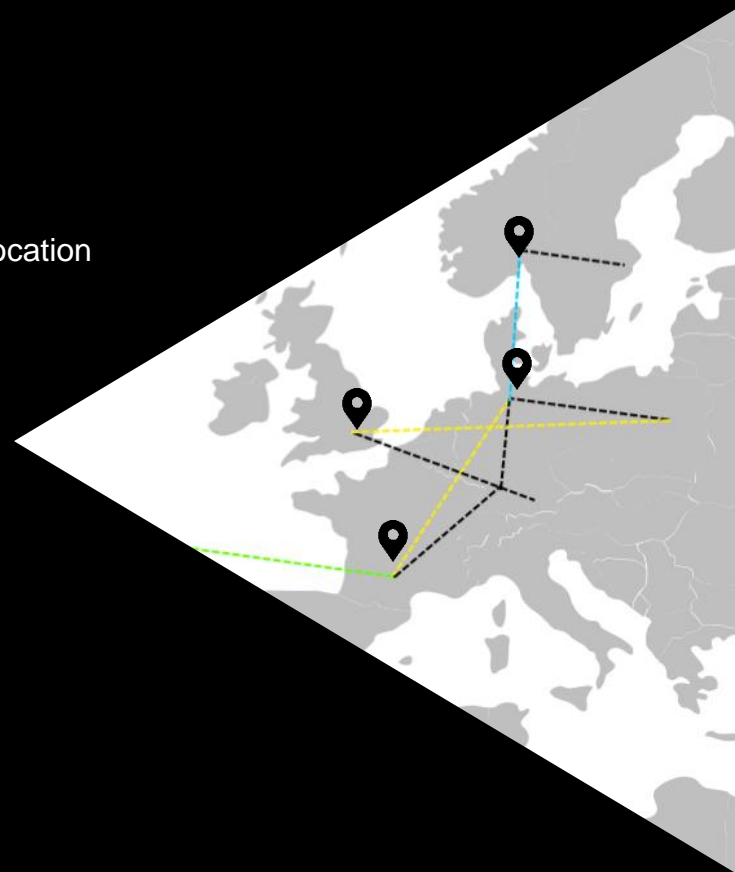
Bringing ease-of-control and transparency into chains like these is the aim of our PoC with Shoof and Airbus. Our *real-time, visual, geospatial track, trace and trend* solution Omnilocation uses Shoof's *low-infrastructure, high-range tracking* technology as a data source. This way we can jointly deliver an end-to-end solution for your logistics and operations – and even track airplane parts at Airbus' research center.

### Benefits

- ▲ Low infrastructure requirements when using Shoof's trackers - indoors and outdoors
- ▲ Visually track assets and resources in Omnilocation
- ▲ Generate new insights using the collected logistics data

### Use Cases

- ▲ Tracking resources along the logistics and operations chain
- ▲ Track, trace & trend global logistics
- ▲ Monitor man-made and natural events



- ▲ Sunnyvale, USA | 2016
- ▲ Shoof's beacons offer a low-infrastructure alternative to more traditional bluetooth tracking technologies