Accelerate performance with digital business solutions
DXC Digital Business Platforms Consulting

Digitize and automate business processes with the next generation of enterprise applications and cloud platforms.

Benefits

- Business growth through new business model innovation and value networks

- Increased customer loyalty with new digital customer experiences

- Reduced operational cost with new digital business processes and automation

- Increased agility from the ability to rapidly scale new products and services

- Continuous monetization of digital transformation initiatives using a digital change life cycle

Key industries

- Insurance

- Healthcare & Life Sciences

- Travel & Transportation

- Banking & Capital Markets

- Manufacturing, Automotive, Aerospace & Defense

- Public Sector

- Consumer Industries & Retail

- Energy & Natural Resources

- Communications, Media & Entertainment

Organizations are continually reinventing, reorganizing and re-platforming their enterprise processes and technology ecosystems to keep pace with the relentless shift from the physical world to the dual physical/digital world. This shift has caused great disruption and industry change. A widely shared statistic is that 80 percent of firms created before 1980 no longer exist, and 17 percent more of them will probably disappear in the next 5 years.[1]

Companies formed after the year 2000 are spending twice as much (on average) on intellectual property, research and development, patents and employees as their predecessors, and they are spending half as much on physical assets such as plants and equipment.[2] At the same time, the longevity of these newer companies is declining due to industry consolidation, mergers, acquisitions and competitive pressures.

As new business models rely on more operational capital and fewer tangible assets, it is imperative for companies to have a robust and agile business platform backbone that includes:

- Efficient processes and strong organizational expertise

- Clear application, data and platform portfolio strategy (on-premises, software as a service) and the knowledge to implement the strategy

- Appropriate methods and tools such as Agile/DevOps approaches to keep pace with industry and technology evolution

- Change management expertise to ensure accountability and business results

Digital process transformation

DXC Digital Business Platforms Consulting helps clients optimize their processes and the applications that support them, such as supply chain processes and billing processes.

Expert consultants apply years of technology and industry experience to help you to:

- Understand the strategies, benefits and risks of using commodity business functions or underlying technology

- Shape and execute complex business transformation, leveraging expertise in human resources (HR), customer relationship management (CRM), finance, supply chain and more to adopt new business platforms

- Design business process transformation through automation

- Develop strategies to maximize business value from modernizing an application or portfolio

- Shape and execute Agile/DevOps transformations for rapid change

Business results

DXC Technology provides proven expertise in organization, process design services, outsourcing and automation to exceed business outcome goals. DXC is already working with clients in fully outsourced or hybrid models, partnering

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[1] "The Scary Truth About Corporate Survival," Harvard Business Review, December 2016. https://hbr.org/2016/12/the-scary-truth-about-corporate-survival

[2] Ibid.

with our clients' global business services organizations or leveraging DXC's shared services teams around the world.

For example, an oil and gas client engaged DXC for process excellence consulting and achieved an 80 percent increase in productivity through improvements to its internal asset management process.

A communications client turned to DXC to design and build a multichannel call center, which resulted in a 30 percent increase in the company's customer satisfaction index.

Leverage our experts

DXC enables you to achieve successful business outcomes through our consulting services in these disciplines:

- **Business process transformation:** Provides strategy on functional transformation, leveraging expertise in HR, CRM, finance and supply chain to adopt new business platforms and also extend into business process services.

- **Portfolio strategy:** Provides strategy, transformation, design, implementation, rollout and management for your applications and platforms.

- **Cloud strategy:** Designs strategies across all types of IT landscapes, supporting application moves or modernization from your current landscape to the cloud.

- **Agile/DevOps:** Provides advice and expertise on methods to speed your time to market.

- **Master data management/ governance:** Provides expertise on how to organize data consistency in complex business platforms landscapes.

- **Change management:** Turns your digital transformation goals into reality, removing roadblocks.

See tangible business outcomes

Digital transformation provides new opportunities to create value as we continuously monetize the initiatives on your transformation roadmap. We measure the success of these initiatives by the economic value added to your business and the return on invested capital.

The benefits of your digital transformation include:

- Business growth through new business model innovation and value networks

- Increased customer loyalty from new digital customer experiences

- Reduced operational costs from new digital processes and automation

- Increased agility from rapidly scaling new products and services

- Continuous monetization of digital transformation initiatives using a digital change life cycle

Why DXC Technology?

DXC's staff of over 16,000 consultants brings hands-on experience with business and technology transformations to every solution we develop. We provide end-to-end services — from strategy to business to technology consulting — through our offerings.

We deliver hundreds of high-quality projects around the world, which we leverage in our solutions. These projects provide a rich source of credentials, methods, project templates and other accelerators that help us deliver faster and reduce risk.

Our consultants publish papers on topics important to your business, drawing on our hands-on experience with the latest technologies, such as blockchain and artificial intelligence.

The results of our project successes and thought leadership have been widely recognized by the industry. DXC has received the Management Consultancies Association (MCA) awards for Innovation, Digital Technology and Consultant of the Year, Information Technology Senior Management Forum (ITSMF) Award for Thought Leader of the Year, and the Lauréat from the IT Innovation Forum for our blockchain with homomorphism solution.

Partner alliances

The DXC Partner Network includes our strategic alliance with PwC, which brings together expertise in strategy consulting, business consulting and technology consulting to guide you on your digital transformation journey.

Working with PwC, we are a global powerhouse for digital transformation that leverages the expertise of more than 400,000 people across the globe.

In addition to PwC, our Partner Network includes the leading technology companies for enterprise applications and cloud platforms, such as SAP, Oracle, Microsoft, Salesforce.com, ServiceNow, Workday and many others.

Next steps

Contact us at www.dxc.technology/contact_us to discuss how DXC Consulting Services can guide you on your digital transformation journey.

Learn more at www.dxc.technology/consulting