

# Digitally transform your industry processes

## DXC Digital Industries and Analytics Consulting

Explore digital disruptors and digital industry solutions that transform your business processes and outcomes.

### Key insights

- Manufacturers are investing in connected factories and digital supply chains
- Energy and utility companies are rapidly adopting industrial IoT, digital twins and smart meters
- Governments are creating digital citizen experiences and smart agencies

### Industries served:

- Insurance
- Healthcare and Life Sciences
- Travel and Transportation
- Banking and Capital Markets
- Manufacturing, Automotive, Aerospace & Defense
- Public Sector
- Consumer, Retail & Luxury
- Energy & Natural Resources
- Communications, Media & Entertainment

Industries such as entertainment, transportation, retail and hospitality have all undergone massive and well-publicized digital disruptions. In many cases, business models have either been completely transformed or totally obliterated. Just ask newspaper publishers or filmmakers.

No industry is immune from the digital era or the impact of digital platforms and platform-based businesses. Competitors can emerge from unexpected sources seemingly overnight.

To keep pace with these disruptions, manufacturers are investing in digital platforms that enable new digital products and services, connected factories, and demand-driven supply chains. Energy, utility and transportation companies are rethinking their business models, optimizing the performance of their enterprise assets with next-generation digital solutions such as digital twins, the industrial internet of things (IIoT), smart metering and augmented reality.

Governments are not immune either. They are fast becoming smart agencies that provide excellent digital citizen experiences powered by data-driven insights with optimized processes and workflows.

As digital disruption spreads across industries, enterprises must seek out the digital technologies that will help them deliver the next generation of industry

solutions — solutions that will help them create a competitive advantage and avoid digital obsolescence.

### Digital industry transformation

DXC Technology's Digital Industries and Analytics Consulting provides unique end-to-end capabilities for complex industry-specific transformation programs with offerings such as Digital Asset Performance Management, Digital Manufacturing Transformation, and Digital Citizens and Smart Agencies, leveraging an ecosystem of best-of-breed solution partners.

We bring deep industry capabilities to execute industry-specific projects, incorporating selective use cases that drive business insights through analytics, with security across transactions and processes.

Industry executives need guidance and expertise to exploit digital solutions that transform and disrupt their industries. We partner with clients to accelerate the implementation of next-generation digital solutions that increase business insights and drive improved business outcomes. We can help you:

- Increase customer loyalty and improve consumer, patient and citizen experiences
- Lower operational cost and improve productivity with optimized industry processes and automation

- Maximize ROI on your asset base and minimize compliance and risk issues
- Optimize manufacturing and supply chain processes
- Improve governance, risk management and compliance by optimizing industry processes and systems

**Our services include:**

- **Industry Consulting** – We provide expertise in industry disruptors, business model innovation, industry-specific processes and IT landscapes to support your transformation projects.
- **Globalized Industry Offerings** – We leverage complex consulting project assets delivered for multiple clients into offerings with end-to-end transformation capabilities, using a trusted network of partners. These offerings include Digital Asset Performance Management, Digital Manufacturing Transformation, Digital Citizens and Smart Agencies.
- **Industry Analytics and Security Consulting** – We offer industry-specific consulting capabilities focused on selective analytics and security use cases.
- **Complex Cross-Industry Consulting** – We provide consulting capabilities centered on complex multioffering opportunities such as the European Union's General Data Protection Regulation (GDPR).

**Bottom-line benefits**

Digital transformation is about more than simply adapting to survive. It's about a promise to offer better products and services, more efficiently, sustainably and profitably.

Digital businesses are able to grow the enterprise with new offerings through business model innovation and new value networks. They are able to delight customers, increase interactions and grow loyalty with new digital experiences.

Transformed companies operate more profitably because digital business processes and automation allow them to reduce operational costs. Digital businesses are able to sense and respond with greater agility to changes in the market and are able to rapidly scale new products and services.

**Why DXC Technology?**

DXC's staff of more than 16,000 world-class consultants bring hands-on experience with business and technology transformations, and more than 1,300 of those consultants have deep industry knowledge and capabilities.

Our consultants are recognized for their industry thought leadership. We understand the dynamics of your industry ecosystem and have investigated the potential impact of digital technologies on your business model, processes, products and services. Our industry leaders work with prestigious research institutes such as the Fraunhofer Institute for Manufacturing Engineering and Automation to develop our industry solutions.

DXC is uniquely positioned to execute complex transformations and projects covering one or more geographies through our partner ecosystem. We can leverage multiple consulting and technology partners and assets in an integrated transformation.

**About DXC Technology**

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, helping clients harness the power of innovation to thrive on change. Created by the merger of CSC and the Enterprise Services business of Hewlett Packard Enterprise, DXC Technology serves nearly 6,000 private and public sector clients across 70 countries. The company's technology independence, global talent and extensive partner network combine to deliver powerful next-generation IT services and solutions. DXC Technology is recognized among the best corporate citizens globally. For more information, visit [www.dxc.technology](http://www.dxc.technology).

**Deep industry expertise**

Our consultants give you the guidance you need to execute complex digital transformation projects, providing deep industry expertise that builds on our vast experience in process design and transformation, systems integration, configuration and implementation, program management, change management, and governance, risk and compliance management.

**Industry recognition**

The results of our project success and thought leadership have been widely recognized by the industry. DXC has received the Management Consultancies Association (MCA) Awards for Innovation, Digital Technology and Consultant of the Year; the Information Technology Senior Management Forum (ITSMF) Award for Thought Leader of the Year; and the Lauréat from the IT Innovation Forum for our Blockchain with Homomorphism solution.

In addition to our own experts, the DXC Partner Network leverages resources at PwC, bringing together expertise in strategy consulting, business consulting and technology consulting to guide you on your digital transformation journey. Together, we are a global powerhouse for digital transformation with more than 400,000 people across the globe.

**Next steps**

Contact us to discuss how DXC consulting services can guide you on your digital industry transformation journey.

**Learn more at**  
**[dxc.technology/consulting](http://dxc.technology/consulting)**