

Enable digital transformation for your retail business

DXC Retail Solutions for Microsoft Dynamics 365

Empowering retailers to deliver exceptional customer experiences that win customers for life

Benefits

- Drive unified commerce and increase revenue, customer satisfaction and brand loyalty by delivering a consistent shopping experience
- Create a modern store experience by managing stores efficiently and quickly adapting to changing customer demands
- Maximize margins by centrally managing product information, categories, assortment and pricing
- Optimize operations with advanced analytics driving actionable insights
- Innovate with a modern, adaptable platform that enables quicker time to market



Today's retail environment is more complex and challenging than ever, and successful retailers recognize that evolving consumer expectations are driving the need for digital transformation.

Customers interact with brands across a wide range of touchpoints, and they demand a tailored shopping experience that is connected and consistent across all channels. This makes optimizing the customer experience a key priority for retailers to stay ahead of the game.

But a truly personalized and seamless shopping experience needs to be backed by the right technology. DXC Retail Solutions for Microsoft Dynamics 365 are designed to help retailers better manage these changing demands.

Digital technologies will enable retailers to meet today's challenges. Through digital transformation you can:

- Drive innovation and differentiation in the market
- Gain a deeper understanding of customers at every touchpoint
- Identify additional revenue streams
- Become more agile to quickly adapt to market changes
- Minimize cost and capital expenses

Driving digital transformation

DXC Retail Solutions for Microsoft Dynamics 365 are revolutionizing the way retailers work – by creating centralized operations connecting stores, e-commerce and customers to headquarters to create a scalable, optimized customer experience and build the foundation for continued success. These solutions allow you to:

- Make smart decisions quickly
- Transform your business
- Grow at your own pace

Whether your business is growing, expanding into new markets or replacing outdated systems, DXC Eclipse provides the business management solutions, industry knowledge and implementation expertise you need to help you connect and optimize your retail technology and processes, transforming your business to take it to the next level.

Flexible, scalable retail planning

Each retail business has unique requirements that cannot be met with a one-size-fits-all solution. DXC Eclipse retail offerings include the DXC Merchandise Planning and Execution Suite, a highly scalable solution that grows with your business. Integrated with Microsoft Dynamics 365, you can select components of the suite or implement the entire solution. Flexible deployment options allow you to implement your solution on-premises, in the cloud or a combination of both.

Efficient merchandise planning

Success of a retail business hinges on accurate forecasting and inventory planning that meets customer demands at the right time and place. The DXC Merchandise Planning and Execution Suite will help by delivering visibility into critical data to make better, faster decisions.

The DXC Merchandise Planning and Execution Suite provides functionality for all stages of merchandising, from budget planning and demand forecasting to purchase planning, allocation and replenishment. The demand-driven solution is designed to let you plan assortments, optimize product allocation, develop effective pricing and mark-down strategies for faster sell-through and accurately replenish inventory – all to reduce operating costs and increase sales.

The solution combines three core modules:

Planning and Open-to-Buy Budget:

Provides the ability to increase your financial control by enabling your merchandise planners to manage inventory more efficiently.

Purchase Planning and Allocation:

Offers core functionality to execute the purchasing and allocation phase of your global merchandise plan, including store grading and allocation, buy plan management, pre-order and PO generation and mark-down sales.

Product Forecasting and

Replenishment: Simplifies projections of demand estimates using your pre-defined retail cycles and allows for effective inventory planning by providing insight into historical sales data of specific products or categories.

Key functionality

- Financial planning and forecasting
- Open-to-buy budget
- Category management
- Assortment and space planning
- Purchasing
- Allocation
- Pricing and mark-down
- Replenishment

Key benefits

- Enhanced, more accurate forecasting
- Improved accuracy of allocation modeling
- Reduced inefficiencies in the end-to-end business process
- Increased sales and margins through optimized inventory and pricing

Extend your existing solution

The DXC Retail Toolkit Fundamentals module is an accelerator for your Microsoft Dynamics 365 solution. The module extends core retail capabilities to out-of-the-box, standard functionality, allowing you to provide a more personalized, compelling shopping experience to your customers. With enhanced functionality, DXC Retail Toolkit Fundamentals offers a more enriched user experience and simplifies workflow processes, helping you maximize your IT investment by optimizing the solutions you already have in place.



Next steps

DXC Eclipse provides the business solutions, industry knowledge and implementation expertise you need to help you connect and optimize your retail technology and processes, transforming your business for continued success.

Speak to us today to learn more about retail solutions and find out how our integrated retail solutions are delivering true omni-channel retailing with mobile POS, full e-commerce, merchandising, retail warehouse management and logistics and the highest level of customer service. Let us guide your digital transformation journey.

Why DXC Eclipse?

DXC Eclipse, a practice within DXC Technology, helps enterprise and mid-market companies accelerate digital transformation, solve business challenges and deliver intelligent solutions that make a difference for clients, employees and partners. We believe in delivering expertise, project transparency and excellent customer service in every engagement.

With team members in North America, EMEA, Asia and Australia-New Zealand, we are uniquely positioned to deliver Microsoft Dynamics 365, ERP, CRM, business process, analytics and collaboration solutions to clients across the globe. The largest independent Microsoft Dynamics partner in the world, DXC Eclipse serves more than 4,000 clients across multiple industries. Our practice delivers services and solutions that positively impact our world today and into the future.

About DXC Technology

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, serving nearly 6,000 private and public-sector clients from a diverse array of industries across 70 countries. The company's technology independence, global talent and extensive partner network deliver transformative digital offerings and solutions that help clients harness the power of innovation to thrive on change. DXC Technology is recognized among the best corporate citizens globally. For more information, visit www.dxc.technology.