Competition is tough in the beverage industry. Businesses are under pressure to manage resources, inventory and supply chains more efficiently. But there are exciting opportunities, too. Digital sales. Global markets. New product niches and trends. It’s a fast-moving sector where agile enterprise resource planning (ERP) and decision-making based on realtime data is essential.

Companies with costly, on-premise legacy ERP systems are being left behind. The market leaders are adopting flexible ERP solutions that enable collaboration and innovation, from integrating systems and supply chains, through to rapidly prototyping and launching new products to adapt to changing market conditions.

Making the switch to Red Rock’s Red Beverage ERP solution provides all the game-changing functionality and flexibility of Oracle’s rich ERP functionality, delivered on the Oracle Cloud and optimised for the beverage industry.
Introducing Red Beverage

Red Beverage is part of our Red Solutions suite of built-for-industry ERP solutions – ready-to-go, Cloud-based ERP solutions, preconfigured to meet the specific needs of different sectors.

Combining market-leading Oracle Application technologies with industry-specific intellectual property, Red Beverage is an ERP solution designed to enable and empower beverage companies.

It’s an all-in-one solution, optimised to provide exactly the functionality and capabilities wine and beverage companies need. It provides the ability to closely monitor and manage growers and supply chains, and blend functionality to capture, manage and retain recipes. Everything is factored in, including process maps, integrations, data migrations, mobile apps, forms, reports, legislative requirements and master data, to deliver a range of measurable benefits.

Rapid implementation. Leverage the system’s capabilities and business value sooner.

Immediate upgrades. Access enhanced functionality and upgrades instantly.

Consumption-based charging. Pay for what you use and minimise costs.
Ready-to-go and evolving with you

As a ready-to-go solution, Red Beverage is primed for a seamless implementation, ensuring your organisation is able to harness Cloud functionality rapidly. Red Beverage implementations typically take less than half the time of traditional ERP system implementations. What’s more, the Cloud-based nature of the system means your managers and teams will enjoy immediate access to new functionality, with upgrades included to enable technology adoption at pace.

Flexible pay-for-use pricing

In addition to immediate access to a host of enhanced ERP functionality that will improve information sharing and decision making across your organisation, you’ll also benefit from our consumption-based charging model. This, along with our ability to minimise your licensing footprint, means you’ll enjoy maximum ERP agility and capability, while minimising costs.

What do you get with Red Beverage?

Each Red Solution includes prebuilt configuration, intellectual property, industry extensions customer-specific implementation requirements, ongoing ‘run’ and licensing if needed.
About DXC Red Rock

DXC Red Rock is the largest independent provider of Oracle consulting and Managed Services in Australia and New Zealand. Red Rock provides dynamic technology leadership in delivering Oracle Cloud solutions, with a full continuum of services around Oracle’s integrated suite of applications, platform services, and engineered systems.

As part of DXC Technology, Red Rock offers speed and agility with thought leadership and global scale. This allows us to design and deliver innovative market-leading solutions that enable clients to transform their businesses and the broader market.

Oracle has globally recognised Red Rock’s expertise and skills by accrediting us as an Oracle Platinum Partner, Oracle Cloud Select Partner and Cloud Managed Service Provider.

For more information about Red Beverage and the benefits of switching to a flexible, configured-for-industry Oracle ERP system, please email us at redrockenquiries@dxc.com.