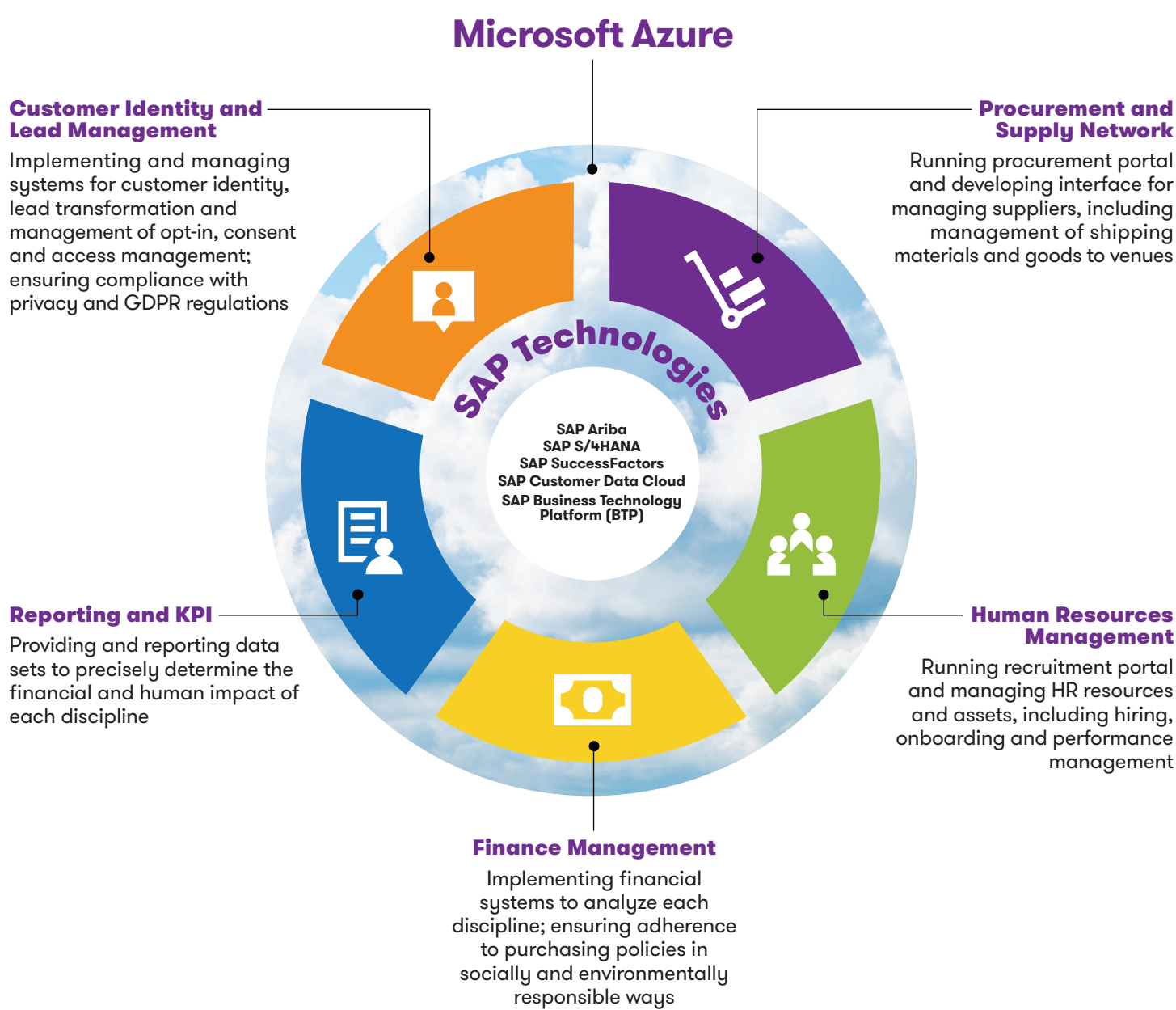


# Major International Sporting Event Solution Overview

We are honored to bring our application capabilities, part of our Enterprise Technology Stack, to the organizing of this major international sporting event. We take pride in being associated with the values of sports and of diversity of all kinds.

Based on our experience working with the organization preparing for and executing this international sporting event, we have developed an agile and scalable enterprise software solution. This preconfigured solution, which DXC delivers as a service, can be easily deployed not only for global sporting events but also for any complex enterprise that is looking for a modern and reliable cloud-based solution. The goal is to build sustainable tools that will live beyond the initial implementation.



## Business outcomes

### DXC is enabling the customer to:

- ▶ Manage human resources with SAP SuccessFactors
- ▶ Run a procurement portal for supply chain management
- ▶ Manage the shipping of goods and materials to sporting venues
- ▶ Provide a recruitment portal to scale up from 300 to 4,000 employees
- ▶ Operate financial systems to analyze budgets and spending for each sporting discipline
- ▶ Transform marketing leads by using the SAP Customer Data Cloud to leverage marketing opt-ins
- ▶ Confirm that suppliers respect sustainability and social responsibility policies

## For more information, contact DXC

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