Digital innovation at speed and scale for technology-led organizations

DXC's broad portfolio of platforms and solutions helps organizations succeed in the age of digital transformation.

Technology companies face intense pressure to stay ahead of the competition to offer best-in-class offerings. The always-on consumer, lightning-fast production cycles and constant disruption mean technology companies need to adapt quickly.

DXC Technology's innovative solutions are helping technology companies across the globe — from born-in-the-cloud digital natives to legacy enterprises — accelerate their digital transformation journey. We help clients with their product strategy, optimize their business potential with artificial intelligence (AI), improve their software experience and run their bot-enabled digital operations centers.

We deploy industry-leading solutions by tapping into our global pool of experienced designers, expert technologists, strategic thinkers — as well as our highly integrated partner ecosystem — to exploit narrow windows of opportunity.

Market trends and challenges

Pressure on tech companies to stay ahead is intense. Core disruptive technologies such as blockchain, digital reality, and cognitive computing are redefining markets, businesses, IT and society. In addition, we believe six market shifts are creating a powerful impact on the future of organizations:

1. Enterprises are replatforming.

2. The war for digital talent is becoming more vigorous.

3. Enterprises are stopping the guesswork and starting to measure.

4. Businesses are getting stronger though cyber resilience.

5. Companies are growing through digital business extensions.

6. AI is getting smarter and more practical.

Amid these trends, DXC is helping organizations divest spinoffs and integrate acquisitions, especially as convergence in the technology, media and telecommunication landscape continues to transform the world.

Industry offerings

With global competency centers and deep industry experience, DXC is transforming businesses. We are shaping the technology industry agenda through innovation in platforms, products, services and business models.

Among our many areas of focus:

Customer experience. DXC's next-generation services help companies deliver exceptional customer experiences by modernizing customer interfaces, integrating customer touchpoints and driving customer success. We deliver platforms and solutions that hide their technological prowess, delight customers, and demonstrate simplicity and value. We combine business and industry insights with innovative technology in the areas of product strategy, design research, insights-driven data visualization, information architecture, experience design, industrial design and brand identity to drive product and services growth.

Workplace modernization. As cognitive technologies, automation and AI gain traction, organizations may need to reinvent worker roles and allow technology to augment human performance. Managing both humans and machines will present new challenges, demanding a modernized workplace. With more than 24,000 certified modern workplace engineers, DXC is the world's leading workplace and mobility solutions provider. Our next-generation digital workplace and mobility solutions deliver an omnichannel experience while enabling work from anywhere, anytime and on any device, with enterprise-level security.

Business operations transformation. DXC is helping organizations construct a new core in which AI-based automated insights, near-real-time analytics, and an interconnected front and back office are fundamentally transforming how business operations are run and managed. By leveraging next-generation technologies such as blockchain, machine intelligence and internet of things (IoT), DXC is redefining business operations to keep technology-led organizations ahead of the competition. Our broad range of integrated business process services and next-generation technology offerings helps companies more effectively serve their businesses by running digital operations with greater agility and efficiency — faster, cheaper, better.

Emerging technology and DXC Labs. DXC is at the forefront of change, leading digital transformation and innovation for businesses in increasingly digitalized markets. DXC nurtures deep competency in emerging technologies with our Digital Transformation Centers and DXC Labs, where we research innovations to build reference architectures, prototypes and industry use cases to solve client business challenges. DXC Bionix™, our digital-generation services delivery model, provides intelligent automation at scale. With solutions powered by DXC Bionix, companies can maximize performance and value to accelerate their digital transformation.

Why DXC?

As a global powerhouse in business and technology transformation, DXC is ideally positioned to help technology-led organizations succeed in their digital journey. We stand above the crowd in many ways, including:

Industry-leading business and technology partner ecosystem. DXC's ability to create an ecosystem of global partners that can tackle complex technology challenges is unmatched. DXC's partner network includes the world's foremost business and technology companies. We work in close collaboration with more than 250 industry-leading global partners, including 15 strategic partners. Together we thrive, powering the digital enterprise and delivering business results to our clients around the globe.

Industry experience: DXC brings a unique combination of IT, engineering and business process services expertise to address the needs of technology companies, including consumer electronics makers, network equipment manufacturers, independent software vendors, hardware original equipment manufacturers, and semiconductor manufacturers. We build industry-specific solutions based on our domain expertise and in collaboration with our clients to provide faster time to market and better cost efficiencies.

Learn more at www.dxc.technology/technology

About DXC Technology

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, serving nearly 6,000 private and public-sector clients from a diverse array of industries across 70 countries. The company's technology independence, global talent and extensive partner network deliver transformative digital offerings and solutions that help clients harness the power of innovation to thrive on change. DXC Technology is recognized among the best corporate citizens globally. For more information, visit dxc.technology.