

Mobility is the new interaction model

DXC Mobile Business Solutions

Redefine systems of engagement with mobile apps to enhance customer experience and improve employee productivity.

Insights

- Create mobile user experiences that enhance the customer engagement, resulting in brand loyalty, revenue growth, and higher margins
- Build native and cross-platform mobile apps that enable employee productivity and effectiveness from their preferred devices
- Deliver quality while containing cost when deploying mobile apps across a diverse range of mobile devices and form factors



Build innovative mobile user experiences

Enterprises are recognizing mobile opportunities to convert customer interactions into revenue opportunities and enhance business operational efficiency with employee productivity apps, but enabling anywhere, anytime access to enterprise systems and data on a range of preferred mobile devices creates many technological challenges.

DXC Technology helps you build innovative, secure, high-quality user experiences that take advantage of mobile devices and technology with a new approach to mobile app

development. DXC Mobile Business Solutions delivers the domain expertise, processes, tools, and services to build mobile applications, including:

- Agile project management to iteratively and collaboratively deliver incremental feature releases for your mobile apps
- User experience design to create responsive mobile experiences that adapt to the device form factor of your users
- Mobile app development to build secure, seamless, and context-aware mobile apps — using native, web, and cross-platform solutions

- Mobile systems integration to create services that securely connect your new mobile systems of engagement to your existing enterprise systems of record
- Mobile systems testing on real mobile devices to test the end-to-end system for functional quality, usability, performance, and security
- Immersive apps, leveraging emerging AR/VR technologies to improve workplace productivity, efficiency and safety
- Workplace IOT apps to gain real-time visibility to people and asset location, using advanced technologies such as RFID to increase productivity, improve safety and reduce errors

Think beyond the device

To become an industry-leading digital enterprise, you must think beyond the mobile device — to a new style of business — and the convergence of social media, mobile experiences, cloud-enabled services, and actionable insight from big data analytics.

We must think holistically about this transformation to create personalized mobile user experiences, with real-time data insights and cloud services based on location, profile, preferences, sentiments, and history.

Learn more at
**[www.dxc.technology/
mobilebiz](http://www.dxc.technology/mobilebiz)**

And of course, we must think carefully about the security of our enterprise information and customer interactions.

You need a partner that can help you reimagine your business to take advantage of mobile technology. DXC is your mobile enterprise partner that brings industry and technology domain expertise to help you redefine the way you engage your customers with mobile experiences, and untether your employees from their desks with mobile productivity apps.

Accelerate time to value

Enabling enterprise mobility is a road paved with complexity. Device diversity, security, performance, time-to-market, and cost containment are challenges that face the mobile enterprise. DXC helps you overcome these challenges with the effective use of mobile tools, platforms, and frameworks that accelerate the time-to-value of your mobile initiatives while removing the complexity.

We leverage a wide variety of open source and partner tools and environments to help you build high quality mobile app features using agile methods. We contain the cost of building and testing mobile apps on a range of different mobile devices leveraging our automation and frameworks as accelerators to quickly build your apps.

About DXC Technology

DXC Technology (DXC: NYSE) is the world's leading independent, end-to-end IT services company, serving nearly 6,000 private and public-sector clients from a diverse array of industries across 70 countries. The company's technology independence, global talent and extensive partner network deliver transformative digital offerings and solutions that help clients harness the power of innovation to thrive on change. DXC Technology is recognized among the best corporate citizens globally. For more information, visit www.dxc.technology.

Deliver mobile projects

DXC leverages a global network of industrialized delivery centers to establish your mobile apps software factory service and deliver mobile app projects. We adopt a software factory approach, using skilled resources from our mobile development centers to build your apps. We apply agile development methods and work collaboratively with you to identify your app features, and then deliver them as incremental releases of functionality at the end of every development sprint.

We enhance your processes with a DevOps framework that implements continuous integration and continuous testing enabled by tools and automation, so that you can deliver the features and functions that your business needs in its mobile apps.

Trust our expertise

DXC has developed hundreds of native, web, and cross-platform mobile app solutions for our clients across the globe. Over the years, these experiences have taught us that mobile solutions require expertise not just in mobility, but also in cloud, testing, security, analytics and IoT. DXC is a leader in all of these areas.

- We have delivered 750+ mobile apps to over 100 clients
- DXC leverages 1,200 application developers, creating mobile apps across all platforms